

9th EDITION OF INTERNATIONAL
TRADE SHOW & CONVENTION

- MULTIPLEX • SINGLE-SCREEN
- MALL • THEATRICAL DISTRIBUTION

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PRESENTS

BIG CINEEXPO

 **18-19 AUGUST 2026**

 **CHENNAI TRADE CENTRE
CHENNAI, INDIA**

 **www.bigcineexpo.com**

WORLD'S SECOND LARGEST EXPO FOR
CINEMA EXHIBITION IN TERMS OF **FOOTFALLS***

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ASIA'S PREMIER CINEMA SHOWCASE



BIG CINE EXPO

18-19
AUGUST 2026

CHENNAI TRADE CENTRE
CHENNAI, INDIA

With 26 years of industry experience and a deep understanding of the market, TheatreWorld announced its inaugural expo to the cinema exhibition community in Chennai.

After eight consecutive successful years, the upcoming year is poised for a grand return with the 9th edition of the International Trade Show & Convention, **Big Cine Expo 2026**. The event is scheduled to take place at the Chennai Trade Centre in Chennai, India, on 18-19 August 2026.

Elevating its grandeur with each iteration, this event serves as an International Trade Show & Convention for Multiplexes, Single-Screens, and Malls in India. It proudly holds the title of the **WORLD'S SECOND-LARGEST EXPO** and stands as Asia's most popular corporate gala for cinema exhibition, attracting higher footfalls with each passing year.

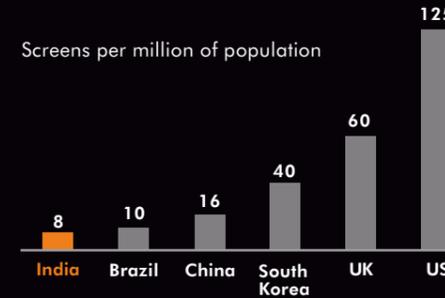
Big Cine Expo 2026 is set to surpass previous records with a two-day event featuring various interactive and value-added platforms for Theatre Owners, Distributors, Design Consultants, Equipment Manufacturers, System Integrators, Project Management Professionals, Industry Stakeholders, and the user community of Single-Screens, Multiplexes, Malls, and Theatrical distribution in Asia and India.



POTENTIAL GROWTH IN INDIA

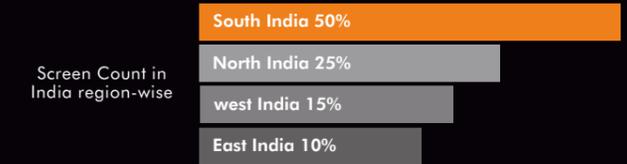
Revenues	2019	2020	2021	2022	2023E	2025E
Domestic theatricals	115	25	39	105	118	136
In-cinema advertising	8	2	1	5	7	9

INR billion (Gross of taxes) | EY analysis | E - Estimated



Screen Count in India USA China

Year	India	USA	China
2016	9,481	40,604	41,179
2017	9,530	40,246	50,776
2018	10,451	40,837	60,079
2022	9,382	39,007	82,248



- The Indian Film industry is the second only to Hollywood in size.
- India produced the highest number of movies in the world (1,823 films including 204 dubbed films released in theatres in 2024 across languages compared to 1,796 releases in 2023).
- South India, having the highest number of cinema screens and highest number of movie releases, is the top market for cinema exhibition in India.
- With 70% of India's total number of cinemas in South India, it also produces 82% of the total movies in the country.
- India has a massive movie industry size with an estimated 10,000+ screens.
- As on March 2022, India has 5031 D-Cinema and 4369 E-Cinema screens.
- Chennai Trade Centre - The gate way to Trade and Business has established itself as the most sought out destination for all trade related activities in South India.
- Big Cine Expo is poised to be the only expo of its kind in India dedicated to all aspects of the cinema exhibition.



Immense Potential for Cinema Exhibition

There are just 7 screens per million people in India, unlike in the US, where there are 125 screens per million people.

(*As per EY-FICCI Report)

VISITOR PROFILE

- Cinema Theatre Owners
- Theatre Top Management
- Cinema Theatre Contractors
- Theatre Consultants
- Cinema Consultants
- Mall Operators
- Cinema Interior Designers
- Theatre Managers
- Architects
- Concession Suppliers
- F & B Operators
- Theatre Technicians
- AV Installers
- Projectionists
- Sound Specialists
- Lighting Specialists
- Acoustical Consultants
- Top Studio Operators
- Cinema Distributors

EXHIBITOR PROFILE

- Screens
- 3D system
- 3D Glasses
- 4D system
- Digital Cinema
- E-Cinema
- Projectors
- Speakers
- Security System
- Amplifiers
- Processors
- Servers
- Seating
- Lighting
- Signages
- TMS
- Acoustics
- Carpets
- Concession
- In-Theatre Dining
- Box-office
- Lamps
- Architecture
- Amusement
- Gaming
- Ticketing
- Kiosks
- Mobile Payment
- Cinema Interiors
- Merchandise
- HVAC
- Real Estate
- Cables
- Franchising
- Cinema Automation
- Immersive Seating
- Popcorn



THE WORLD'S SECOND-LARGEST EXPO FOR CINEMA EXHIBITION

No.1

Expo in Asia
for Cinema
Exhibition
community

90%

Delegates
are decision
makers and
direct buyers

4,800

Unique footfalls
for 2-days

XXL

Bigger show
than the
previous years

100%

Cinema
Exhibition
Industry
focus

6,600

Total footfalls
for 2-days
(4,100+2,500)

TRADESHOW



PRODUCT LAUNCH



CINEMA TOURS



SEMINAR & PANEL DISCUSSIONS



AWARDS



HAPPY HOURS



FOOD FESTIVAL



STUDIO PRESENTATIONS



OUR PARTNERS



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BIG CINE EXPO

11/1, 7th Main, 16th Cross,
Indiranagar || Stage,
Bengaluru 560 038, India
Tel: +91 80 2529 0208

For Sponsorship & Booth Reservation, Contact:

ASHA
+91 9902 208 208
asha@network208.com

HIMANSHU
+91 9148 208 208
himanshu@network208.com

RAGHAV
+91 9980 208 208
raghav@network208.com

official Media

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