

5th EDITION OF INTERNATIONAL
TRADE SHOW & CONVENTION

- MULTIPLEX • SINGLE-SCREEN
- MALL • THEATRICAL DISTRIBUTION

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SEE.**
PRESENTS

BIG CINEEXPO

16-17 AUGUST 2022
CHENNAI TRADE CENTRE
CHENNAI, INDIA

www.bigcineexpo.com

**WORLD'S SECOND LARGEST EXPO
FOR CINEMA EXHIBITION**

OFFICIAL TECHNOLOGY PARTNER
CHRISTIE®

In association with
THEATREWORLD

Organised by
NETWORK203



With 19 years of industry experience and understanding the market, TheatreWorld announced their first expo to the cinema exhibition community in the year 2016 in Chennai.

Post its 4 successful years consecutively, the next year is all set to make a grand comeback with its 5th Edition of International Trade Show & Convention, **Big Cine Expo 2022**; to take place at Chennai Trade Centre, India on the 16-17 August 2022.

Growing with its grandeur higher each time, the event serves as an International Trade Show & Convention for Multiplexes, Single-Screens and Malls in India, it stands as the **WORLD'S SECOND-LARGEST EXPO** and Asia's most popular corporate gala for cinema exhibition and bringing in the highest number of footfalls every passing year.

16-17
AUG 2022

CHENNAI
TRADE
CENTRE

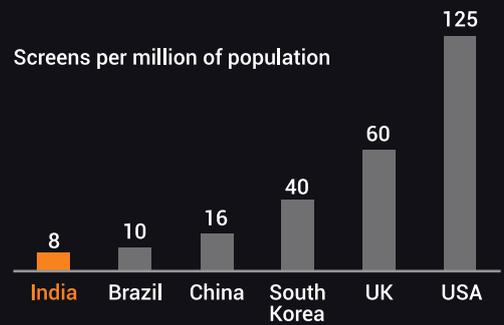
CHENNAI,
INDIA

Big Cine Expo 2022, is ready to break the records set previously with a two-day event on various interactive and value-added platforms for Theatre Owners, Distributors, Design Consultants, Equipment Manufacturers, System Integrators, Project Management Professionals, Industry Stakeholders and the user community of Single-screens, Multiplexes, Malls and Theatrical distribution in Asia and India.

POTENTIAL GROWTH IN INDIA

Revenues	2017	2018	2019	2022E
Domestic theatricals	96.3	102.1	115.2	146.4
In-cinema advertising	6.4	7.5	7.7	8.9

INR billion (Gross of taxes) | EY analysis



Screen count in India, USA and China

Year	India	USA	China
2016	9,481	40,604	41,179
2017	9,530	40,246	50,776
2018	10,451	40,837	55,623



- The Indian Film industry is the second only to Hollywood in size
- India produces the highest number of movies in the world (1776 movies in 2018 and 1833 movies in 2019)
- South India, having the highest number of cinema screens and highest number of movie releases, is the top market for cinema exhibition in India.
- With 70% of India's total number of cinemas in South India, it also produces 82% of the total movies in the country
- Despite OTT subscription gaining audience, 2019 considerably still witnessed the best-ever revenues and footfalls in theatres
- India has a massive movie industry size with an estimated 10,000+ screens
- Currently, India has 5031 D-Cinema and 4369 E-Cinema screens
- Big Cine Expo is poised to be the only expo of its kind in India dedicated to all aspects of the cinema exhibition.

VISITOR PROFILE

- Cinema Theatre Owners
- Theatre Top Management
- Cinema Theatre Contractors
- Theatre Consultants
- Cinema Consultants
- Mall Operators
- Cinema Interior Designers
- Theatre Managers
- Architects
- Concession Suppliers
- F & B Operators
- Theatre Technicians
- AV Installers
- Projectionists
- Sound Specialists
- Lighting Specialists
- Acoustical Consultants
- Top Studio Operators
- Cinema Distributors

EXHIBITOR PROFILE

- Screens
- 3D System
- 3D Glasses
- 4D System
- Digital Cinema
- E-Cinema
- Projectors
- Speakers
- Security System
- Amplifiers
- Processors
- Servers
- Seating
- Lighting
- Signages
- TMS
- Acoustics
- Carpets
- Concession
- In-Theatre Dining
- Box-office
- Lamps
- Architecture
- Amusement
- Gaming
- Immersive Seating
- Ticketing
- Kiosks
- Mobile Payment
- Cables
- Popcorn
- Merchandise
- HVAC
- Real Estate
- Cinema Interiors
- Franchising
- Cinema Automation



Immense Potential for Cinema Exhibition

There are just 7 screens per million people in India, unlike in the US, where there are 125 screens per million people.

WORLD'S SECOND LARGEST EXPO FOR CINEMA EXHIBITION



No.1

Expo in Asia for Cinema Exhibition community



90%

Delegates are decision makers and direct buyers



4,800

Unique footfalls for 2-days



XXL

Bigger show than the previous years



100%

Cinema Exhibition Industry focus



6,600

Total footfalls for 2-days (4,100+2,500)



SEMINARS & PANEL DISCUSSIONS



- Dual Screen Disruption – Can The Two Co-Exist?
- Plotting Your Laser Journey – A Guide's Tips
- Demystifying The Technology Innovation
- New Age Premium Cinema Format and Virtual Reality
- Creating Magical Cinema Experiences!!!
- Changing Trends in Cinema and Entertainment Marketing
- 5.1 or 7.1 or Immersive Sound - A great debate!
- Motion Picture Association - Anti Video Piracy



IMAX BIG CINE AWARDS

- India's Top Multiplex Chain of the Year
- Best Multiplex Theatre of the Year
- Best Single-Screen Theatre of the Year
- Best Adapted Single-Screen to Multiplex Cinema
- Best Technology Adopter of the Year
- Innovative Technology of the Year
- Most Trusted Brand of the Year
- Special Achievement Award

