

5<sup>th</sup> EDITION OF INTERNATIONAL  
TRADE SHOW & CONVENTION

- MULTIPLEX • SINGLE-SCREEN
- MALL • THEATRICAL DISTRIBUTION

galalite®   
PRESENTS

# BIG CINEEXPO

6-7 SEPTEMBER 2021  
CHENNAI TRADE CENTRE  
CHENNAI, INDIA

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[www.bigcineexpo.com](http://www.bigcineexpo.com)

WORLD'S SECOND LARGEST EXPO  
FOR CINEMA EXHIBITION

OFFICIAL TECHNOLOGY PARTNER  
**CHRISTIE®**

In association with  
**THEATREWORLD**

Organised by  
**NETWORK203**



**6-7**  
**SEP 2021**

**CHENNAI**  
**TRADE**  
**CENTRE**

**CHENNAI,**  
**INDIA**

With 19 years of industry experience and understanding the market, TheatreWorld announced their first expo to the cinema exhibition community in the year 2016 in Chennai.

Post its 4 successful years consecutively, the next year is all set to make a grand comeback with its 5th Edition of International Trade Show & Convention, **Big Cine Expo 2021**; to take place at Chennai Trade Centre, India on the 6th-7th September 2021.

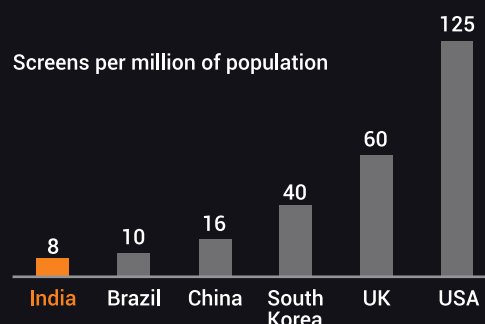
Growing with its grandeur higher each time, the event serves as an International Trade Show & Convention for Multiplexes, Single-Screens and Malls in India, it stands as the **WORLD'S SECOND-LARGEST EXPO** and Asia's most popular corporate gala for cinema exhibition and bringing in the highest number of footfalls every passing year.

**Big Cine Expo 2021**, is all set to break the records set previously with a two-day event on various interactive and value-added platforms for Theatre Owners, Distributors, Design Consultants, Equipment Manufacturers, System Integrators, Project Management Professionals, Industry Stakeholders and the user community of Single-screens, Multiplexes, Malls and Theatrical distribution in Asia and India.

## POTENTIAL GROWTH IN INDIA

Revenues	2017	2018	2019	2021E	2022E
Domestic theatricals	96.3	102.1	115.2	126.7	146.4
In-cinema advertising	6.4	7.5	7.7	8.0	8.9

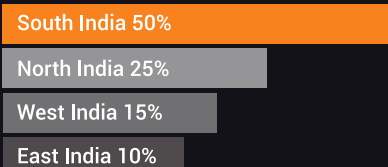
INR billion (Gross of taxes) | EY analysis



Screen count in India, USA and China

2016	9,481	40,604	41,179
2017	9,530	40,246	50,776
2018	10,451	40,837	55,623

Screen Count in India region-wise



- The Indian Film Industry is the second only to Hollywood in size
- India produces the highest number of movies in the world (1776 movies in 2018 and 1833 movies in 2019)
- Over 100 million people have watched films in 2019
- Despite OTT subscription gaining over 85% growth in revenues, 2019 considerably still witnessed the best-ever revenues and footfalls in theatres
- India is one of the world's fastest emerging economies with the entertainment sector occupying a dominant position
- India has a massive movie industry size with an estimated 10,451 screens in the country
- With a majority of India's total number of cinemas in South India, it also produces 82% of the total movies in the country
- Big Cine Expo is poised to be the only expo of its kind in India dedicated to all aspects of the cinema exhibition.

## VISITOR PROFILE

- Cinema Theatre Owners
- Theatre Top Management
- Cinema Theatre Contractors
- Theatre Consultants
- Cinema Consultants
- Mall Operators
- Cinema Interior Designers
- Theatre Managers
- Architects
- Concession Suppliers
- F & B Operators
- Theatre Technicians
- AV Installers
- Projectionists
- Sound Specialists
- Lighting Specialists
- Acoustical Consultants
- Top Studio Operators
- Cinema Distributors

## EXHIBITOR PROFILE

- Screens
- 3D System
- 3D Glasses
- 4D System
- Digital Cinema
- E-Cinema
- Projectors
- Speakers
- Security System
- Amplifiers
- Processors
- Servers
- Seating
- Lighting
- Signages
- TMS
- Acoustics
- Carpets
- Concession
- In-Theatre Dining
- Box-office
- Lamps
- Architecture
- Amusement
- Gaming
- Immersive Seating
- Ticketing
- Kiosks
- Mobile Payment
- Cables
- Popcorn
- Merchandise
- HVAC
- Real Estate
- Cinema Interiors
- Franchising
- Cinema Automation



### Immense Potential for Cinema Exhibition

There are just 7 screens per million people in India, unlike in the US, where there are 125 screens per million people.



# WORLD'S SECOND LARGEST EXPO FOR CINEMA EXHIBITION

**No.1**

Expo in Asia for  
Cinema Exhibition  
community

**90%**

Delegates are  
decision makers  
and direct buyers

**4,800**

Unique footfalls  
for 2-days

**XXL**

Bigger show  
than the  
previous years

**100%**

Cinema Exhibition  
Industry focus

**6,600**

Total footfalls  
for 2-days  
(4,100+2,500)

## SEMINARS & PANEL DISCUSSIONS



- Dual Screen Disruption – Can The Two Co-Exist?
- Plotting Your Laser Journey – A Guide's Tips
- Demystifying The Technology Innovation
- New Age Premium Cinema Format and Virtual Reality
- Creating Magical Cinema Experiences!!!
- Changing Trends in Cinema and Entertainment Marketing
- 5.1 or 7.1 or Immersive Sound - A great debate!
- Motion Picture Association - Anti Video Piracy



## IMAX BIG CINE AWARDS

- India's Top Multiplex Chain of the Year
- Best Multiplex Theatre of the Year
- Best Single-Screen Theatre of the Year
- Best Adapted Single-Screen to Multiplex Cinema
- Best Technology Adopter of the Year
- Innovative Technology of the Year
- Most Trusted Brand of the Year
- Special Achievement Award

## OUR PARTNERS



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GET BETTER VISIBILITY!**

## BIG CINE EXPO

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Official Media

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