

2022 SCHEDULE OF EVENTS

Day 1 ::: Tuesday, 16 August 2022

9.00 am onwards	TRADE SHOW & CONVENTION REGISTRATION
10.15 am - 7.30 pm	TRADE SHOW
	<p>Movie Trailers between the presentation slots <i>The convention theatre is equipped with:</i> Projection Partner – Christie Digital Sound & Integration Partner – GM Audio Server & Content Partner – Qube Cinema Screen Partner – Galalite Screens Stage Seating Partner – SR Seating 3D Partner – Redi Unipolar 3D Stage Carpet Partner – Welspun Flooring</p>
	CAFÉ <i>Partnered by MovieMax</i>
10.15 am - 11.00 am	BIG CINE EXPO 2022 - INAUGURAL CEREMONY
	<p><i>Guest of Honour:</i> Shri. Vivek Ranjan Agnihotri, Director, Screenwriter and Author Shri. Sandeep Mittal - Founder, TheatreWorld Shri. Raghavendra T (Raghav) - Director, Big Cine Expo and Editor-Publisher, TheatreWorld Shri. Yusuf Galabhaiwala - Partner, GTC Industries Shri. Vishal Anand - Chief Operating Officer, INOX Leisure Shri. Thomas Peace - International Sales Manager, Preferred Popcorn</p>
11.10 am – 12.10 pm	PREMIUM LARGE SCREEN FORMATS - WOOING AUDIENCE BACK TO THEATRES
	<p>Cinema audience are back to the theatres like never before after a two-year hiatus and the aftermath of the pandemic. Several blockbusters aided by the phenomenal experience of watching the movies in a Premium Large Screen Format theatre have enhanced the movie viewing experience. Hear the experts decode the future of cinema viewing with the Premium Large Formats.</p> <p>Preetham Daniel - Vice President - Theatre Development (India, SE Asia, Aus & NZ), IMAX Senthil Kumar - Co-founder, Qube Cinema Manoj Paramahamsa - Cinematographer, (Radhe Shyam, Beast, etc) Eranna Yekbote - Chief Architect, Era Architects Arjun.V - General Manager, V-Celluloids</p> <p>Moderator: Akshaye Rathi - Director, Aashirwad Theatres</p>

<p>12.15 pm – 12.45 pm</p>	<p>10 YEARS OF ATMOS & FUTURE OF CINEMA</p> <p>A review of technology changes in cinema & what will change face of cinema. Things that will help cinema flourish against the new challenges.</p> <p>Presenter: Friedrich Deininger - Sr. Director Cinema, EMEA, Dolby Laboratories</p>
<p>12.45 pm – 1.50 pm</p>	<p>LUNCH</p> <p><i>Partnered by Miraj Entertainment</i> <i>(Lunch will be served from 12.30pm to 3.00pm)</i></p>
<p>2.00 pm – 2.55 pm</p>	<p>STUDIO PRESENTATION BY DISNEY STAR</p> <p>Presenter: Deepak Upreti, Director-Theatrical Distribution, India</p> <p><i>(The majority of the presentation will be in 3D. The content will be exclusively showcased for Big Cine Expo delegates. Mobile phones or/and any other recording instruments are strictly prohibited inside the convention area. Devices will be collected while entering and returned back after the presentation.)</i></p>
<p>3.00 pm – 3.45 pm</p>	<p>THE BLOCKBUSTER RETURNS!</p> <p>It is the return of the BLOCKBUSTERS! The months from March 2022 till date have seen a phenomenal run of big movies, setting the box-office on fire with record collections. This finally proved that 'Content is King' and theatrical experience can never be replaced. Hail the return of moviegoing experience!!! The future is much bigger and better with the upcoming slate of blockbusters releasing.</p> <p>Amit Praveen Sharma - Managing Director, Miraj Entertainment Rahul Puri - Managing Director, Mukta A2 Cinemas Aashish Singh - Chief Executive Officer, Lyca Productions Kunal Sawhney - Chief Operating Officer, Cinline India G R Dorairaj - Managing Director, GRK Cinemas, Puducherry Rohan Sable - Regional Director (South), PVR Cinemas</p> <p>Moderator: Sreedhar Pillai - Trade and Entertainment Industry Analyst</p>
<p>3.50 pm – 4.40 pm</p>	<p>OTT vs. THEATRICALS?? BRIDGING THE GAP TOGETHER & BUILDING A SUSTAINABLE ECOSYSTEM</p> <p>Talks revolve that it has been OTT at the cost of theatres till date. The future should evolve where both the mediums can support and together mark a new beginning resulting in creating an equitable and healthy ecosystem where both can survive and thrive.</p> <p>Devang Sampat - Chief Executive Officer, Cinépolis India Rajesh Mishra - Executive Director and Group CEO, UFO Moviez Shobha Sant - Head - Content Alliances, JIO Studios Aashish Singh - Chief Executive Officer, Lyca Productions Amit Praveen Sharma - Managing Director, Miraj Entertainment P V Sunil - Founder, The BIG Pictures</p> <p>Moderator: Sandeep Mittal - Founder, TheatreWorld</p>

4.45 pm – 5.45 pm	<p>IMAX BIG CINE AWARDS 2022</p> <p>www.bigcineawards.com</p> <ul style="list-style-type: none"> • India’s Top Multiplex Chain of the Year - PVR Cinemas & INOX Leisure • Best Multiplex Theatre of the Year - Miraj Cinemas, Entertainment Paradise, Jaipur • Best Single-Screen Theatre of the Year - Alangar Cinemas, Tirunelveli, Tamil Nadu • Best Adapted Single-Screen to Multiplex Cinema - Shenoy’s, Kochi, Kerala & Mukta A2 Cinemas (Vaishnavi Vaibhavi), Bengaluru • Best Technology Adopter of the Year - Cinépolis Nexus Seawoods, Navi Mumbai • Emerging Cinema Chain of the Year - MovieMax • Innovative Technology of the Year - QSC Q-SYS • Most Trusted Brand of the Year - Coca-Cola • Special Achievement Award - Kapil Agarwal
6.00 pm – 7.00 pm	<p>HAPPY HOURS ON TRADE SHOW FLOOR</p> <p><i>Partnered by Harkness Screens</i></p>

Day 2 ::: Wednesday, 17 August 2022

10.00 am - 6.00 pm	<p>TRADE SHOW</p>
	<p>Movie Trailers between the presentation slots</p> <p><i>The convention theatre is equipped with:</i></p> <p>Projection Partner – Christie Digital</p> <p>Sound & Integration Partner – GM Audio</p> <p>Server & Content Partner – Qube Cinema</p> <p>Screen Partner – Galalite Screens</p> <p>Stage Seating Partner – SR Seating</p> <p>3D Partner – Redi Unipolar 3D</p> <p>Stage Carpet Partner – Welspun Flooring</p>
	<p>CAFÉ</p> <p><i>Partnered by MovieMax</i></p>
11.15 am - 11.45 am	<p>LASER PROJECTION - WHERE ECONOMICS MEETS TECHNOLOGICAL EXCELLENCE</p> <p>With growing inflation, rising energy prices, and persistent concerns about consumer hesitancy, explore how Barco laser cinema technology can help you cut costs and improve efficiency for your theaters. Today all major theatre chains are all turning to laser as it becomes the new standard in cinema.</p> <p>Presenter: Marc Aarts - Director, Commercial Strategy EMEA & APAC, Cinionic</p>

11.50 am - 12.20 pm	<p>BUILDING THE FUTURE MULTIPLEX FOR CINEGOERS</p> <p>Cinema exhibition and the modern multiplex needs to reorient and build new revenue models to sustain themselves. One thing for sure is that cinegoers look at enjoying new cinema viewing experiences each time. So, the future multiplex must feature the best ambience and technology which will enhance the experience of the audience and also build new revenue models complimenting the advertising revenue.</p> <p>Andrew Emmott - Vice President Sales, Harkness Screens Vaishali Hanumanth - Managing Partner, DRC Cinemas, Mysore Satwik Lele - Chief Operating Officer, Mukta A2 Cinemas Vikas Lokhande - Chief General Manager, Marketing & Strategy, Khushi Advertising Sanjay Dalia - Multiplex Leasing & Project Consultant, Thrive Consulting</p> <p>Moderator: Akshaye Rathi - Director, Aashirwad Theatres</p>
12.30 pm – 1.00 pm	<p>FROM NOW SHOWING TO NOW SHOWING & SERVING</p> <p>A presentation on INOX's new F&B roadmap.</p> <p>Presenter: Dinesh Hariharan - Vice President, F&B Operations, INOX Leisure</p>
1.00 pm – 2.15 pm	<p>LUNCH</p> <p><i>Partnered by Miraj Entertainment</i> <i>(Lunch will be served from 12.30pm to 3.00pm)</i></p>
2.15 pm – 2.45 pm	<p>EXPERIENCE LIFE LIKE 3D</p> <p>Presenter: Akash Parmar - Director, Redi Unipolar</p>
2.45 pm – 5.00 pm	<p>EXCLUSIVE MOVIE TRAILERS</p>
6.00 pm	<p>TRADE SHOW & CONVENTION CLOSING</p>

Day 3 :: Thursday, 18 August 2022

V-EPIQ CINEMA TOUR by Qube Cinema

10.30 am	<p>Arrival at V-EPIQ, Sullurpeta, Andhra Pradesh</p> <p>Google Location: https://goo.gl/maps/GQwGNgdTjQ47QUw67</p>
11.00 am	<p>Presentation Starts</p>
	<p>Note: Big Cine Expo badges are mandatory to enter V-EPIQ, retain the expo badges safely till the end of show.</p> <p>For more info and registration visit - www.bigcineexpo.com/CinemaTour.php</p>

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