

3.0 EDITION OF INTERNATIONAL TRADE SHOW & CONVENTION
MULTIPLEX | SINGLE-SCREEN | MALL | THEATRICAL DISTRIBUTION

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BIG CINEEXPO

28-29 AUGUST 2018



SAHARA STAR

SAPPHIRE HALL

MUMBAI | INDIA

www.bigcineexpo.com

WORLD'S
SECOND LARGEST
EXPO FOR
CINEMA
EXHIBITION*

In association with
THEATREWORLD

Organised by
NETWORK208



After the gala opening of Big Cine Expo in 2016, the second edition of the event turned out to be yet another grand success. Big Cine Expo 2017 at Chennai Trade Centre, Chennai is a one-of-its-kind event to successfully present an International Trade Show & Convention for Multiplexes, Single-Screens and Malls in India. It is Asia's biggest cine expo in terms of the highest footfalls of direct buyers and world's second largest exhibition.

With 18 years of enriching experience and understanding of cinema exhibition, TheatreWorld magazine unveiled its first expo for the exhibition community in 2016!

Big Cine Expo 2018 will be much bigger than the previous year with two-day event on interactive and value-added platform for Theatre Owners, Design Consultants, Equipment Manufacturers, System Integrators, Project Management Professionals, Industry Stakeholders and the user community of single-screens, multiplexes cinema and entertainment malls in Asia and India.

- Indian industry is second only to Hollywood in size
- India produces highest number of movies in the world (1501 movies in 2016)
- India is one of the world's emerging economies with the entertainment sector occupying a dominant position
- India has a massive movie industry size with estimated 9,500 screens in the country. With 70% of India's total number of cinemas in South India, it also produces 82% of the total movies in the country
- Big Cine Expo is poised to be the only expo of its kind in India dedicated to all aspects of cinema exhibition
- Mumbai is the main destination for buyers across India for cinema exhibition equipments
- Sahara Star is India's one of the best state-of-the-art infrastructure to showcase products
- Sahara Star Sapphire Hall is India's largest pillar-less hall inside 5-star space

VISITOR PROFILE

- Cinema Theatre Owners
- Theatre Top Management
- Cinema Theatre Contractors
- Theatre Consultants
- Cinema Consultants
- Mall Operators
- Cinema Interior Designers
- Theatre Managers
- Architects
- Theatre Technicians
- AV Installers
- Projectionists
- Sound Specialists
- Lighting Specialists
- Acoustical Consultants
- Top Studio Operators
- Cinema Distributors

EXHIBITOR PROFILE

- Screens
- 3D System
- 3D Glasses
- 4D System
- Digital Cinema
- E-Cinema
- Projectors
- Speakers
- Security System
- Amplifiers
- Processor
- Servers
- Seating
- Lighting
- Signage
- TMS
- Acoustics
- Cinema Automation
- Carpet
- Concession
- In-Theatre Dining
- Box-office
- Lamps
- Architecture
- Amusement
- Gaming
- Immersive Seating
- Ticketing
- Kiosks
- Mobile Payment
- Cables
- Popcorn
- Merchandise
- HVAC
- Real Estate
- Interior Designers
- Franchising

2017 OUTCOME

WORLD'S SECOND LARGEST EXPO FOR CINEMA EXHIBITION IN TERMS OF FOOTFALLS

No.1

Expo in Asia for cinema exhibition community

85%

Delegates are decision makers and direct buyers

100%

Cinema exhibition industry focus

4,800

Unique footfalls for 2-days

6,200

Total footfalls for 2-days (4,000+2,200)

XXL

Bigger show coming-up in 2018



Convention

Seminars & Panel Discussions of 2016

- The Baahubali Learning - What Next for Theatrical in India?
- Dolby Atmos, a Household Name in India: Journey so far...
- Be Better Than Your Competition
- Developing Retail & F&B Trends in Cinema
- The Next Generation Cinema Viewing Experience
- Motion Picture Association - Anti Video Piracy
- "Wonder Woman" – Women in Cinema Business & Women as Audience
- Cinema Design – Challenges of Tomorrow
- Tracking the Premium Large Format Cinema Experience & Growth
- Illumination Options for Cinema
- Smart Investment for Your Future Cinema
- EclairColor – the New Revolutionary HDR Solution



Big Cine Expo Awards

- India's Top Multiplex Chain of the Year
- Best Multiplex Theatre of the Year
- Best Single-Screen Theatre of the Year
- Best Adapted Single-Screen to Multiplex Cinema
- Best Technology Adopter of the Year
- Innovative Technology of the Year
- Most Trusted Brand of the Year
- Special Achievement Award



VENUE



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NETWORK208

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Official Media

THEATRE WORLD

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